# AD SPECIFICATIONS

### **FULLPAGE AD**

**Print Size:** 

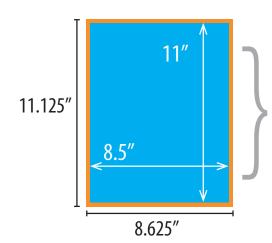
8.5" x 11"

#### .125" Bleed:

8.625" x 11.125"

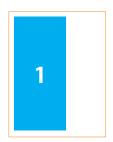
#### **Live Area:**

8.25" x 10.75"



Full page ads & spreads are trimmed in print process. Keep important information and text within live area. All full page ads must have

.125" BLEED ON **ALL SIDES** 



1) 2/3 PAGE **WIDTH** 4.5625" HEIGHT

10"



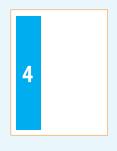
2) HALF PAGE (STANDARD)

4.875"



3) HALF PAGE (TALL) **WIDTH** 4.5625" HEIGHT

7.375"

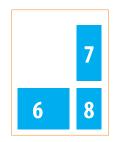


4) 1/3 PAGE (TALL) **WIDTH** 2.1875" **HEIGHT** 10"



**5)** 1/3 PAGE (STANDARD) **WIDTH** 4.5625"

> HEIGHT 4.875"



**6)** 1/4 PAGE **W** 4.5625" **H** 3.625" **7)** 1/6 PAGE **W** 2.1875" **H** 4.875" **8)** 1/8 PAGE **W** 2.1875" **H** 3.625"

### **ACCEPTED FORMATS: PDF, TIFF, OR EPS**

All other file formats NOT accepted.

All ads and images must be high resolution 300 DPI and CMYK Color.

## SEND AD ARTWORK TO Britany@Barkleigh.com

Files too large for e-mail may be uploaded to our Dropbox bit.ly/1fbU5Dr